

SPONSORSHIP PROSPECTUS

Karolinska Institutet - UNICEF Joint Conference

BOLD IDEAS FOR BRIGHTER FUTURES

Global Child and Adolescent Mental Health:

Innovations and Progress Towards the SDGs

Hello, Hej!

Welcome to Stockholm, Sweden, on May 15-16, 2024 for an engaging and stimulating conference on global child and adolescent mental health. Jointly hosted by Karolinska Institutet and UNICEF, this conference aims to **convene field actors, promote cutting-edge scientific research, exchange ideas and insights, and ultimately, advance child and adolescent mental health and well-being.**

In an increasingly complex world, the mental health of children and adolescents has become a pressing global challenge. The conference will foster knowledge sharing among renowned experts, leading professionals, trainees, public mental health practitioners, researchers, advocates, and policy makers to **tackle this challenge with bold ideas and pave the way for a brighter future for all.**

Key Topic Areas

Specific themes will be co-decided with youth advocates relating to the following focus areas:

- Prevention, promotion, policy, and community engagement,
- Methodological advancements in measurement and global data,
- Strategies to strengthen health systems, services, and support

Why Sponsor?

Brighter Futures is an unprecedented opportunity to elevate action for young people's health globally. By becoming a sponsor, you demonstrate a profound commitment to making a meaningful impact and you **join a dynamic community of leaders, experts, and advocates dedicated to transforming child and adolescent mental health worldwide.**

The conference offers exceptional opportunities to:



expand your network strategically; amplify your global marketing reach;



enjoy prominent brand visibility with global online and live event presence;



access an invaluable platform for knowledge sharing and exchange, including to showcase your expertise and capabilities;



make personal connections with up to 300 delegates from around the world at the forefront of inspired action to advance youth mental health.

Join us for two days of enlightening speakers, groundbreaking science, and inspiring innovators, as we bring together influential voices in the field to drive positive change and create brighter futures for young generations.

Sponsor Packages

Unlock the potential of child and adolescent mental health by choosing from our diverse sponsorship packages, each offering unique opportunities to showcase your brand and make a lasting impact on this critical field. We are pleased to offer a range of promotional opportunities through these sponsorship packages or please reach us to arrange a custom sponsorship opportunity to meet your unique needs.

DIAMOND DINNER GALA SPONSOR

As the Diamond Sponsor for the event, elevate your brand as the exclusive host of the prestigious social dinner event of the conference, gaining maximum visibility and recognition at the conference. All delegates will be invited to the **Conference Social Dinner**, fostering meaningful networking opportunities and engaging conversations with delegates in a relaxed, social environment.

The Diamond Sponsorship package includes:

- **Exclusive branding and naming rights** for the social dinner event, and dedicated social media coverage,
- **Prominent logo placement** on conference materials
- Opportunity to **address the attendees with a brief speech** during the event.

Please contact us for more information and pricing.

Only 1
available

PLATINUM PLENARY PARTNER

As a Platinum Sponsor, you stand out as a key supporter of the conference by enabling free public streaming of a plenary session, plus prominent brand exposure through all the conference materials.

The Platinum Sponsorship package includes:

- **Prominent logo placement** on the conference website, materials, and in-conference signage
- **Long-term and sustained brand recognition** on a streaming session that will be freely accessible to the public during and after the conference,
- **Dedicated social media coverage** related to the specific panel or session, and sponsorship related materials.

USD \$50,000/500,000 sek

Limited #
Available

GOLD SESSION SPONSOR

As a Gold sponsor for the conference, your organization will receive broad exposure through the conference website and promotional materials, plus targeted exposure during a specific session or event.

The Gold Sponsorship package includes:

- **Logo placement on conference website and promotional materials, including** the program booklet and social media materials
- **Dedicated brand exposure** during a specific conference session or event, such as:
 - Youth Engagement Event
 - Poster Presentation Session
 - Parallel Scientific Session

USD \$20,000/200,000 sek

SILVER SPONSOR

As a silver sponsor, your organization will receive global recognition of your support for child and adolescent mental health with brand visibility on the Conference website, and promotional materials including the program booklet

USD \$5,000/50,000 sek